

Product	Size / poster size	Size / visible area	Design size	Design size resolution	Clipping area on design size
ADSHEL	1180 x 1730 mm	1160 x 1710 mm	314 x 460 mm	300 dpi	3 mm
CONCOURSE LIGHTBOXES	4860 x 1940 mm	4800 x 1880 mm	1200 x 479 mm	300 dpi	3 mm
MEGABANNER	15000 x 2900 mm	15000 x 2900 mm	3000 x 580 mm	300 dpi	3 mm
CONCOURSE BANNERS	5000 x 2000 mm	5000 x 2000 mm	1250 x 500 mm	300 dpi	3 mm
CONCOURSE WINDOWS	2200 x 3300 mm	2200 x 3300 mm	550 x 825 mm	300 dpi	3 mm
MAXIWALL	10580 x 4500 mm	10580 x 4500 mm	2645 x 1125 mm	300 dpi	3 mm

DELIVERY OF ADVERTISING MATERIAL TO DMP LTD.

Year contract advertisers receives a five (5) % discount of production, if the advertisements are delivered to DMP Ltd on Friday, three (3) weeks before the start date of the campaign.

Advertisement material delivery conditions; on Friday till 12 o'clock, two (2) weeks before start date of the campaign.

Materials: [Print-ready PDF guideline](#) and [Instructions for preparing a file to print](#)

Naming: Name material with a campaign descriptive name

Material delivery: Recommendable delivery by FTP transfer

FTP-server: aineistocc.dmp.fi

User name: Clear

Password: aineisto

Choose folder: Clear_Channel_DMP

Send notice of material delivery to FTP server by mail: aineistocc@dmp.fi

You can also send material by mail to address: aineistocc@dmp.fi

Contact person

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Technical support

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