



Railway stations

Reach and influence efficiently and effectively the Finnish consumers on the move.

HELSINGIN RAILWAY STATION	Advertising surfaces	Media	Posting and maintenance	Total	Production 1-design
Megabanner 2 - sided 15 000 x 2 900 mm	4	17 750 / 2 weeks	1 200	18 950	4 100
Maxiwall 10 580 x 4 500 mm	1	6 550 / 2 weeks	800	7 350	1 000
Concourse lightbox 1 - sided 4 860 x 1 940 mm	9	á 1 415 / 2 weeks	á 520	1 935	á 420
Campaign series 1 180 x 1 735 mm	12	4 970 / 1 weeks	300	5 270	490
Campaign series 1 180 x 1 735 mm	24	6 230 / 1 weeks	480	6 710	690
Concourse banners 5 000 x 2 000 mm	10	17 610 / 2 weeks	1 180	18 790	2 320
Promotionpoint (main concourse)	-	1 600 / day	-	1 600	-
Promotionpoint (post hall)	-	1 340 / day	-	1 340	-
Promotionpoint (Vestibule)	-	1 340 / day	-	1 340	-
PASILAN RAILWAY STATION	Advertising surfaces	Media	Posting and maintenance	Total	Production 1-design
Pasila Clearlight 700 x 1 000 mm	64	4 400 / 1 weeks	630	5 030	890
PASILAN RAILWAY STATION			Media		
Promotion point			1 340 / day		

We will admit media and advertising agencies 15 % media agency discount. Prices will be added vat 23 %. Prices are valid from 7.12.2010.

Clear Channel Finland

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Clear Channel International

Austria	Dubai	Hungary	New Zealand	Singapore
Australia	Estonia	Ireland	Norway	Spain
Belgium	Finland	Italy	Poland	Sweden
Czech Republic	France	Latvia	Portugal	Switzerland
China	Germany	Lithuania	Romania	Turkey
Denmark	Hong Kong	Netherlands	Russia	United Kingdom



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TAMPERE RAILWAY STATION	Advertising surfaces	Media	Posting and maintenance	Total	Production 1-design
Concourse lightboxes 4 860 x 1 940 mm	2	á 1 380 / 4 weeks	á 525	á 1 905	á 525
Concourse lightboxes 4 860 x 1 940 mm	2	á 9 340 / 1 year	á 525	á 9 865	á 525
Clock tower 4 000 x 1 500 mm	6	á 1 795 / 4 weeks	Offer	á 1 795	Offer
Clock tower 4 000 x 1 500 mm	6	á 11 950 / 1 year	Offer	á 11 950	Offer
Promotion point	-	1 140 / 1 day	-	1 140	-

TURKU RAILWAY STATION	Media
Promotionpoint	1 140 / day

INDIVIDUALS	Advertising surfaces	Media	Posting and maintenance	Total	Production 1-design
Turku, Tampere, Kuopio, Oulu, Seinäjoki, Kouvola and Lahti	-	4 555 - 7 530 / 1 year	210	4 765 - 7 740	Offer

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