



Pillars

Influence consumers with impactful advertising solutions near consumers in the capital area.

1380 x 3020 mm

BROADCAST	VAC total mil.	VAC cover % on target area	CPT	Advertising surfaces	Media 2 weeks	Posting and maintenance	Total	Production 1-design
Metropolitan Cover 84	21,6	83,5 %	1,79	195	35 000	3 600	38 600	4 480
Metropolitan Cover 74	12,0	73,5 %	2,81	132	31 000	2 750	33 750	3 100
Helsinki Downtown	9,8	70,8 %	2,95	63	27 500	1 350	28 850	1 740

We will admit media and advertising agencies 15 % media agency discount. Prices will be added vat 23 %. Prices are valid from 7.12.2010.

Customers are given - 5% discount from Production 1-design prices when material is delivered more than 2 weeks before campaign beginning.

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Clear Channel International

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Czech Republic	France	Latvia	Portugal	Switzerland
China	Germany	Lithuania	Romania	Turkey
Denmark	Hong Kong	Netherlands	Russia	United Kingdom