



Lamppost panels

Efficient advertising solutions that reaches masses. Your messages are distributed fast to your consumers with high frequencies.

800 x 1200 mm

BROADCAST	VAC total mil.	VAC cover % on target area	CPT	Advertising surfaces	Media 2 weeks	Posting and maintenance	Total	Production 1-design
Metropolitan Cover 90	16,6	90,0 %	1,39	1 838	19 320	3 800	23 120	3 100
Metropolitan Cover 70	6,2	70,0 %	2,21	700	12 080	1 600	13 680	1 890

TARGET	VAC total mil.	VAC cover % on target area	CPT	Advertising surfaces	Media 2 weeks	Posting and maintenance	Total	Production 1-design
Fitness, Home, Drive-in	2,5	- %	3,19	300	6 830	1 150	7 980	1 630

We will admit media and advertising agencies 15 % media agency discount. Prices will be added vat 23 %. Prices are valid from 7.12.2010.

Customers are given - 5% discount from Production 1-design prices when material is delivered more than 2 weeks before campaign beginning.

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Clear Channel International

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Czech Republic	France	Latvia	Portugal	Switzerland
China	Germany	Lithuania	Romania	Turkey
Denmark	Hong Kong	Netherlands	Russia	United Kingdom