



Downtown Digital

Reach consumers in premium places of big cities with modern and impressive advertising solutions.

1080 x 1920, 72 dpi

HELSINKI	Advertising surfaces	Media	Converting cost	Total
Metropolitan Downtown Digital	24	9 850 / 1 week / 10 sec	160	10 010
TAMPERE	Advertising surfaces	Media	Converting cost	Total
Downtown Digital	10	4 200 / 1 week / 10 sec	160	4 360
LAHTI	Advertising surfaces	Media	Converting cost	Total
Downtown Digital	1	1 650 / 1 vko / 10 sec	160	1 810
JYVÄSKYLÄ	Advertising surfaces	Media	Converting cost	Total
Downtown Digital	1	1 650 / 1 vko / 10 sec	160	1 810

Material qualification

Filetype: Quicktime H.264
Format: Portrait 16:9
Resolution: 1920 x 1080, 72 dpi
Framerate: 25 fps

Clear Channel Finland

Siltasaarenkatu 18-20 A, 7 floor
PL 550 FIN-00531 Helsinki
T + 358 207 312 010
F + 358 207 312 099
clearchannel.fi

Clear Channel International

Austria	Dubai	Hungary	New Zealand	Singapore
Australia	Estonia	Ireland	Norway	Spain
Belgium	Finland	Italy	Poland	Sweden
Czech Republic	France	Latvia	Portugal	Switzerland
China	Germany	Lithuania	Romania	Turkey
Denmark	Hong Kong	Netherlands	Russia	United Kingdom