



## Digital Malls

Conquer the minds of the consumers all around Finland and influence near places of purchases.

1920 x 1080, 72 dpi

SPOT	PERIOD	MEDIA
10 sec	1 week	6 700
10 sec	2 weeks	10 700

  

SPOT	PERIOD	MEDIA
20 sec	1 week	8 700
20 sec	2 weeks	13 950

  

SPOT	PERIOD	MEDIA
30 sec	1 week	10 300
30 sec	2 weeks	18 100

### Material qualification

Filetype: wmv  
Format: Landscape 16:9  
Resolution: 1920 x 1080, 72 dpi  
Framerate: 25 fps

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