



Digital Malls Kamppi

An advertising solution that reaches consumers in the most lively shopping center in Finland, near places of purchases.

1920 x 1080, 72 dpi

INTERIOR SCREENS 86 PCS

SPOT	PERIOD	MEDIA
10 sec	1 week	1 350
	2 weeks	2 150
	3 weeks	2 800
20 sec	1 week	1 750
	2 weeks	2 800
	3 weeks	3 700
30 sec	1 week	2 250
	2 weeks	3 600
	3 weeks	4 800

EXTERIOR SCREENS 2 PCS

SPOT	PERIOD	MEDIA
10 sec	1 week	1 350
	2 weeks	2 150
	3 weeks	2 800
20 sec	1 week	1 750
	2 weeks	2 800
	3 weeks	3 700
30 sec	1 week	2 250
	2 weeks	3 600
	3 weeks	4 800

Landside and airside combined will we admit 10 % discount of the collective price. We will admit companies working at the Airport 20 % discount of the gross price.

Material qualification

Filetype: wmv
Format: Landscape 16:9
Resolution: 1920 x 1080, 72 dpi
Framerate: 25 fps

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Clear Channel International

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