



## Billboards

Influence efficiently and very effectively with Finland's most powerful, nationwide advertising solutions.

8540 x 2750 mm

BROADCAST	VAC total mil.	VAC cover % on target area	CPT	Advertising surfaces	Media 4 weeks	Posting and maintenance	Total	Production 1-design
Maxi Finland	19,7	45,9 %	3,14	110	53 250	8 700	61 950	14 500
Midi Finland	14,6	38,3 %	3,24	80	41 000	6 350	47 350	12 480
Big Cities	12,0	42,0 %	3,39	60	35 800	4 900	40 700	11 380

We will admit media and advertising agencies 15 % media agency discount. Prices will be added vat 23 %. Prices are valid from 7.12.2010.

Customers are given - 5% discount from Production 1-design prices when material is delivered more than 3 weeks before campaign beginning.

### Clear Channel Finland

Siltasaarencatu 18-20 A, 7 floor  
PL 550 FIN-00531 Helsinki  
T \* 358 207 312 010  
F \* 358 207 312 099  
clearchannel.fi

### Clear Channel International

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Lithuania  
Netherlands

New Zealand  
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